

DOORDARSHAN KENDRA JALPAIGURI



HISTORY AND ACTIVITIES OF THE KENDRA INCLUDING MAJOR INITIATIVES AND ACHIEVEMENTS

Doordarshan Kendra, Jalpaiguri has a beautiful office building with annexed staff quarters covers a total land area of 5 acres. The main resource of the station is the staff working in a very healthy, cordial and co-operative environment. A list of staff position has been enclosed.

Doordarshan Kendra, Jalpaiguri started functioning from April, 2000 with a meager Engineering and Programme staff. Initially the Kendra started production for DDK, Kolkata on ENG basis. After one year, studio based recording was started and only 2(two) programmes a month of 25 min. duration each are being produced for contribution of DDK, Kolkata.

On 22nd January of 2004, the telecasting of Agriculture programme as a part of narrowcasting has been started for 5 days a week (Monday to Friday) from 1730 hrs. to 1800 hrs. for a duration of 30 minutes through HPT, Kurseong. DDK, Jalpaiguri is organizing live Crop Seminars at different districts in North Bengal of which the first one has been telecasted on 06.09.06 from Mohitnagar, Jalpaiguri, following by the second Crop Seminar at Tufangang, Coochbehar on 27th February, 2007.

In the year 2002, this Kendra had arranged Basant Utsab and Loko Utsab, for the first time at DDK, Jalpaiguri complex to promote the cultural activities of North Bengal. Consequently, in the year 2003, 2004 and 2005 this Kendra has also arranged such programmes at different places like Siliguri Dinabandhu Mancha, Jalpaiguri Art Complex and Raiganj Bidhan Mancha. It had tremendous impact on the viewers of North Bengal.

Apart from that, this Kendra has also covered deferred live telecast of 49th National School Games Athletics meet in the year 2003-04 at Jalpaiguri, National Football League at Siliguri in 2004, Live coverage of Videocon Challenge Tennis Tournament held at Siliguri, Coochbehar Ras festival, Geetabitan Utsab held at Siliguri

This Kendra provided live coverage of the Durgapuja Festival from Raiganj on 28.9.06, Maldah on 29.9.06, Jalpaiguri on 30.9.06, Siliguri on 1.10.06, Mahananda Immersion Ghat on 2.10.06 and Maldah Immersion Ghat on 3.11.06, which had considerable impact on the viewers.

Recently this Kendra participated and provided an excellent contribution to the coverage of National Games held at Guwahati from 9th to 18th February, 2007 deploying the EFP Van of this Kendra. This analog EFP Van is very old and needs replacement with a modern digital EFP Van in order to get excellent technical quality.

Doordarshan Kendra, Jalpaiguri has achieved another milestone on 9th September, 07 with the beginning of one hour local transmission of this Kendra. The new transmission time is 16.00 hrs to 17.00 hrs.

The coverage area is 150 kilometre radial distance from HPT, Kurseong which includes the districts of Jalpaiguri, Darjeeling, Uttar Dinajpur and Coochbehar. The coverage area also includes a considerable part of Bangladesh and a portion of Nepal and a part of Bihar. We are also sending the tape of Agriculture programme to HPT, Balurghat, LPT, Malda, LPT, Coochbihar and LPT, Alipurduar along with DDK, Kolkata for Krishi Darshan under the Mass media support of Agriculture extension.

In order to achieve simultaneous telecasting of programme from the said LPTs and HPTs installation of an **EARTH STATION** is under progress. This will facilitate sending of programme to Kolkata and important feeds to other part of Doordarshan network in the country. The viewers will be able to watch the programme of this kendra through satellite.

Considering the geographical position of Siliguri which is known as gateway of whole North East of India, Nepal, Bhutan and Bangladesh, there is a tremendous potential of news items. Considering this fact it is very essential **to introduce local news of 10 (ten) minutes duration based on events of the North Bengal** which will definitely be very useful for the people of this area. Also it is very essential to send the news items to National levels. But at present in this kendra news production facilities such as news crews are not available. So, it is very essential to start facilities at the earliest.

The existing studio size is 50 Sq.m. This is sufficient for production of programmes which involve 3 to 4 participants only. In order to produce quality programmes which involve more participants a bigger size studio (110 Sq.m. or more) is required.

Along with the advancement of broadcasting technology most of the Doordarshan production centres has already been digitalized. Digitalisation of the kendra is under progress and is expected to be completed by within this year. In fact in order to fulfil the expectation of the people of North Bengal this kendra is required to be upgraded to a **major kendra**.

We are always ready to take more responsibility to provide better service for the viewers, with our inspiring motto of "**Satyam, Shivam, Sundaram**".

STATION DATA

Date of commissioning	23 rd March, 2000
Studio size	50 Square Meters
Studio Camera	2 Nos.
Editing Suite	4 Nos.
Field Production Facility	EFP Van with 2 camera facility
ENG Camcorder	3 Nos.
Coverage area (through HPT, Kurseong)	150 KM Radial Distance
Arial distance of HPT, Kurseong from DDK, Jalpaiguri	30 KM
Mode of transmission	Terrestrial Through HPT, Kurseong
Studio transmitter link	Microwave Link
Start of 30 minutes transmission based on agricultural programme	22 nd January, 2004
Extension of transmission to one hour	9 th September, 2007
First crop seminar	On 06.09.06 at Mohitnagar, Jalpaiguri

DOORDARSHAN TRANSMISSION NETWORK IN NORTH BENGAL

DISTRICTS	TRANSMITTERS
Darjeeling	<ol style="list-style-type: none">1. HPT Kurseong2. HPT Kurseong (DD News)3. LPT Darjeeling4. LPT Kalimpong
Jalpaiguri	LPT Alipurduar
Coochbehar	LPT Coochbehar
Uttar Dinajpur	No Transmitter
Dakshin Dinajpur	HPT Balurghat
Maldah	LPT Maldah

All the above transmitters are carrying signal of DD1 and DD Bangla on time sharing basis. However HPT, Kurseong also carry one hour local transmission from 1600 to 1700 from Monday to Friday originated by DDK, Jalpaiguri as per directive.

HPT, Kurseong (DD-News) carries exclusively DD news channel.

SCHEDULE OF TELECASTING OWN PROGRAMME (THROUGH DDK JALPAIGURI)

DAYS	TIME	DURATION IN MINUTES	NATURE OF PROGRAMME
Monday to Friday	16.00 to 16.30	30 minutes	Musical variety, magazine, documentary, cultural, discussion on important events, etc.
Monday to Friday	16.30 to 17.00	30 minutes	Agricultural Programme

SCHEDULE OF PROGRAMME TELECASTING THROUGH DDK KOLKATA

DAYS	TIME	DURATION IN MINUTES	NATURE OF PROGRAMME
Sundays	12.00 hours to 12.30 hours	30 minutes	Our Heritage Our Culture
Thursdays	10.00 hours to 10.30 hours	30 minutes	Our Heritage Our Culture
Wednesdays	01.30 hours to 02.00 hours	30 minutes	Our Heritage Our Culture
Wednesdays	05.00 hours to 05.30 hours	30 minutes	Musical Programmes
Saturdays	04.30 hours to 05.00 hours	30 minutes	Agricultural Programmes

CONTACT PERSONNEL

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